

Faculty of Commerce

Workshop on Intellectual Property Rights

Introduction:-

Over the years, the value of intellectual property has grown tremendously and it is now a vital element to business. The Intellectual Property Rights safeguards or acts as a binder to the creator of ideas in a particular sector or field wherein these rights binds the maker with the creation lawfully, wherein infringement can be considered unlawful.

With IPR you have the legal right to file a suit against anyone who uses your idea or logo etc without your permission, you can franchise or give copyright of your work to someone and get royalties over it.

What is IPR?

IPRS is an important intangible asset in any company. It gives competitive edge in the market and protects from hackers and pirates. India is fast growing economy and innovation is becoming priority for Indian firms and the government, this innovation needs protection and for this IP is necessary.

Workshop Objectives: -

- 1-To create awareness about the benefits of Intellectual property among all students.
- 2-To raise the level of IP awareness in universities and colleges particularly among students and scholars.
- 3-To stimulate the creation and growth of intellectual property by undertaking relevant measures.
- 4-To make the students aware of their rights for the protection of their invention done in their project work.
- 5-To encourage protection of IP achievements through increased registration of rights.

Considering all above objectives, faculty of commerce organized such workshop on 8th & 9th Feb.2021 for all commerce students. More than 500 students were attended it. It was conducted by Dr. Ananya Bibave (Vice Principal, Modern Law College, Gk, Pune). During the workshop she has been focused on-meaning, types, uses, importance & ethics in of IPR. It was very interactive Worksop.

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