

Faculty of Commerce

Report on Journey to be an Entrepreneur (2019-2020)

- **Total Duration-30 hrs**
- **Resource person-Mrs. Swati Dudhale, Mrs. Manjusha Kulkarni, Mr. Parag Shah, Mrs. Rucha Tandulkar**
- **Date-4th Feb.2020 to 15th Feb.2020**

Introduction:

Self-employment is best employment & it is need of our nation, many hurdles in growth of economic development like-unemployment, poverty etc. can be overcome if young population opt entrepreneurship as career. This is possible if we motivate them at school & college level, and systematic efforts are taken to develop entrepreneurial competencies among them. Entrepreneurship development programmes at college level are necessary for development entrepreneurial skills among students.

Course Objectives:

- To know one's own knowledge, skill & aptitude
- To know how to manage small business
- To know How to convert commercial ideas into business plan
- To know how to use ICT in small business

Considering all above objectives, faculty of commerce organized such course from 4th Feb.2020 to 15th Feb.2020 for all commerce students on google meet. 76 students were attended it. It was conducted by Mr. During the course various speakers light on-Concept of business ideas, challenges, legal aspects of business, preparation of business plan, various financial schemes for small entrepreneurs & marketing strategy & sale technique for small business etc. It was very interactive course; after completion of this course following outcomes will be expected from the students:

- 1-Appreciate importance of self-employment & develop entrepreneurial skills
- 2-Identify business opportunities & make business plan
- 3-Start a small business
- 4-Effectively manage small business enterprise